

Contact:

Dan Crate
Graceful Media
347-263-8220
pr@gracefulonline.com



*****FOR IMMEDIATE RELEASE*****

May 17, 2021

Crossfire Announces Acquisition of Jim Flynn Rentals and DBM Pro Audio Repairs to Broaden its Audio Services to Artists and Events

NEW YORK, NY — Fast-growing event production company, Crossfire Sound Productions, is expanding its expertise in audio rentals and repairs with the acquisition of Jim Flynn Rentals and dBm Pro Audio Repairs. Based in New York City, the two companies formerly under the Pro-Sound NYC umbrella, have grown rapidly since their inception in 1995 to become a market leader in creative and professional audio solutions. The acquisition accelerates Crossfire's commitment to serve clients across all aspects of the event production, audiovisual rentals and repairs space, in an authentic, quality-centric way.

Jim Flynn Rentals was founded by audio pioneer Jim Flynn on the simple principle that "Sound Matters." Providing a broad range of sound equipment rentals for film, studio, broadcast, music, theatre, events and corporate clients, the company has a longstanding history of extraordinary growth, with clients such as The Super Bowl, The Grammys, Andrea Bocelli, Beyoncé, "The Daily Show" and "Saturday Night Live."

dBm Pro Audio Repairs is a leading specialist in the restoration, service and maintenance of professional audio equipment and musical instruments. Relied upon by clients such as Bob Dylan, U2, The Who and Lenny Kravitz, dBm is an Authorized Service Center (ASC) for a wide range of manufacturers including Yamaha, Harman, Mackie, Roland, RTW, Korg, QSC and Behringer. Due to the expansion, the repair division is seeking additional qualified technicians to add to its service team.

"We help clients by providing them with creative and scalable audiovisual solutions. Jim Flynn Rentals and dBm bring true category expertise and innovation — offering the benefit of a repairs division as well as an expanded rentals division — giving us a huge opportunity to scale up on the audio products and services we offer" said Kyle Malenfant, Crossfire's Founder and CEO. "Clients will benefit from our combined capabilities and we're excited to have them join the Crossfire family."

MORE

Crossfire Announces Acquisition of Jim Flynn Rentals and DBM Pro Audio Repairs to Broaden its Audio Services to Artists and Events

“The timing was right for both parties to enter into this new chapter. I’m incredibly proud of what our team has built, but I’m also excited about the new opportunities that lie ahead,” said Andy Hilton, CEO of Pro-Sound NYC. “We are now part of one of the strongest and most respected AV solutions providers and we look forward to working together to ensure continued excellence and to meet the radically evolving needs of clients today.”

This deal marks the fifth acquisition for Crossfire in recent years. Crossfire began its acquisition of AV companies with its asset purchase of Pro AV Rentals in 2015, followed by Music First Productions (LoudPA.com) three years later. In 2019 they acquired VideoGo (Tampa, FL), and it’s latest acquisition of Keyboard Instrument Rentals (NY, NY) in 2021. Crossfire’s success recently landed them on the INC 5000’s Fastest-Growing Private Companies list for both 2018 and 2019.

“This announcement represents an important milestone in our longstanding growth strategy, reflecting our team’s unwavering commitment to innovation as we expand our Northeast footprint, further develop our audio markets, and ultimately move toward our nationwide growth strategy,” added Malenfant. “We’re incredibly selective about the companies we bring into our network, and their shared values, dedication, and collaborative culture make them a perfect fit.”

About Crossfire

Crossfire Sound Productions is a full-service event production company and audio-visual rental house based out of Brooklyn, NY. For over 10 years, Crossfire has provided a broad range of audiovisual and staging solutions for live, virtual and hybrid events – including many celebrity-driven events for Fortune 500 companies, corporate meetings, concert productions and experiential activations – as well as military, medical and local government support and logistics. Named one of Inc. 5000’s Fastest-Growing Private Companies in America for 2018 and 2019, Crossfire is known for its authentic commitment to creating best-in-class events and experiences in New York, the Northeast and Nationwide. For more information, please visit www.crossfiresound.com. For Press Resources: www.crossfiresound.com/press-resources

#